



PO Box 3540, Flagstaff, AZ 86003 • (928) 526-1345 • FAX (928) 714-1132 • www.SedonaJournal.com • advertising@lighttechnology.com

Name/Business: _____ Date: _____

Address: _____ Phone: _____

City: _____ State: _____ Zip: _____ Phone: _____

Contact: _____ Fax: _____

Email: _____ Website: _____

COLOR ADS – OTHER THAN PREDICTION ISSUE

	Size	1-2x	3x	6x
❑ Outside Back Cover	8.5 x 11 *	\$1610	\$1410	\$1220
❑ Inside Front Cover	8.5 x 11 *	1440	1265	1120
❑ Inside Back Cover	8.5 x 11 *	1325	1235	1095
*Add 1/8 inches on all sides for full bleed.				
❑ Full Page with bleeds	8.5 x 11 *	1265	1180	1100
❑ 1/2 Page Horiz.	7.625 x 5	850	800	750
❑ 1/2 Page Vert.	3.75 x 10.125	850	800	750
❑ 1/3 Page Horiz.	7.625 x 3.125	700	650	625
❑ 1/3 Page Vert.	2.5 x 10.125	700	650	625
❑ 1/4 Page Horiz.	7.625 x 2.25	550	500	475
❑ 1/4 Page Vert.	3.75 x 5	550	500	475
❑ Business Card	3.5 x 2	350	315	300

PREDICTIONS ISSUE SPECIAL RATES - COLOR TRANSFORMATIONAL RESOURCES

☐ 1/2 Page Horiz.	7.625 x 5	500	500	500
☐ 1/2 Page Vert.	3.75 x 10.125	500	500	500
☐ 1/4 Page Horiz.	7.625 x 2.25	300	250	250
☐ 1/4 Page Vert.	3.75 x 5	300	250	250

BLACK AND WHITE

❑ Full Page	7.25 x 9.625	1140	1040	975
❑ 1/2 Page Horiz.	7.25 x 4.75	680	645	595
❑ 1/2 Page Vert.	3.5 x 9.625	680	645	595
❑ 1/3 Page Horiz.	7.25 x 3.125	520	460	430
❑ 1/3 Page Vert.	2.25 x 9.625	520	460	430
❑ 1/4 Page Horiz.	7.25 x 2.25	375	350	330
❑ 1/4 Page Vert.	3.5 x 4.75	375	350	330
❑ Business Card	3.5 x 2	220	175	160

CLASSIFIEDS

Classification: _____ (Add \$10 to create your own classification)

☒ 1 month (30 words) \$50 ☐ 3 months (30 words) \$100 ☐ 6 months (30 words) \$190

Additional words (over 30): _____ word(s) x _____ months x \$.75 = \$_____

Payment Terms:

- ALL ADS MUST BE PREPAID BY CLOSING DATE. Closing dates are the 1st of every month, two months before the issue date. For example, the closing date for the August issue would be June 1.
- 6-month contract can be split into 4 equal payments, due the first 4 closing dates of the contract.
- 3-month contract can be split into 2 equal payments, due the first 2 closing dates of the contract.
- Classified ads cannot be split into multiple payments.

Signature: _____

The publisher reserves the right to refuse advertising not in agreement with any editorial content or ethical/professional/visual standards of the magazine. Rates are as of 09/17.

Date: _____

Phone: _____

Phone: _____

Fax: _____

Website: _____

Publish in: _____

Rate: _____

No. Months: _____

PRODUCTION FEES

Layout & Design

Ad Changes (\$15 minimum)

Additional Words (classifieds): _____

New Heading (classifieds): _____

TOTAL: \$ _____

[illegible]